

# RETAIL'S IMPACT IN ALABAMA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](http://nrf.com/retailsimpact).



# 26%

of jobs in Alabama are supported by the retail industry

## BY THE NUMBERS

**464.5K** DIRECT RETAIL EMPLOYMENT

**702.6K** TOTAL JOBS SUPPORTED

**\$20.6 billion** DIRECT IMPACT ON GDP

**\$42.9 billion** TOTAL IMPACT ON GDP

**\$12.2 billion** DIRECT LABOR INCOME

**\$24.7 billion** TOTAL LABOR INCOME

**62.1K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN ALABAMA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
<b>Retail trade (including food services and drinking places)</b>	<b>464,490</b>	<b>\$20,595</b>
Accommodation	20,810	\$1,083
Administrative, support and waste management and remediation services	186,010	\$6,046
Agriculture, forestry, fishing, and related activities	58,120	\$2,275
Arts, entertainment, and recreation	41,750	\$852
Construction	148,330	\$7,847
Educational services	42,600	\$1,340
Finance and insurance	113,390	\$13,199
Health care and social assistance	253,350	\$16,341
Information	28,090	\$4,786
Management of companies and enterprises	18,460	\$2,148
Manufacturing	277,820	\$37,617
Mining, quarrying, and oil and gas extraction	10,560	\$3,007
Other services (except government and government enterprises)	171,430	\$5,664
Professional, scientific, and technical services	154,590	\$13,820
Real estate and rental and leasing	110,090	\$23,557
Transportation and warehousing	92,520	\$6,155
Utilities	14,180	\$6,491
Wholesale trade	80,470	\$12,354