

# RETAIL'S IMPACT IN FLORIDA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).



# 29%

of jobs in Florida are supported by the retail industry

## BY THE NUMBERS

**2.2 million** DIRECT RETAIL EMPLOYMENT

**3.6 million** TOTAL JOBS SUPPORTED

**\$104.2 billion** DIRECT IMPACT ON GDP

**\$239 billion** TOTAL IMPACT ON GDP

**\$69.7 billion** DIRECT LABOR INCOME

**\$145.7 billion** TOTAL LABOR INCOME

**306.1K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN FLORIDA

| INDUSTRY  | EMPLOYMENT (JOBS) | GDP (\$MILLION)  |
|---|-------------------|------------------|
| <b>Retail trade (including food services and drinking places)</b>     | <b>2,201,150</b>  | <b>\$104,206</b> |
| Accommodation   | 206,490           | \$16,549         |
| Administrative, support and waste management and remediation services | 1,001,950         | \$43,340         |
| Agriculture, forestry, fishing, and related activities                | 140,110           | \$5,537          |
| Arts, entertainment, and recreation                                   | 369,030           | \$16,962         |
| Construction  | 758,150           | \$55,139         |
| Educational services  | 234,350           | \$10,566         |
| Finance and insurance   | 727,120           | \$66,410         |
| Health care and social assistance                                     | 1,347,770         | \$89,453         |
| Information   | 184,420           | \$41,633         |
| Management of companies and enterprises                               | 140,590           | \$16,662         |
| Manufacturing   | 419,790           | \$56,187         |
| Mining, quarrying, and oil and gas extraction                         | 23,040            | \$1,678          |
| Other services (except government and government enterprises)         | 810,840           | \$27,432         |
| Professional, scientific, and technical services                      | 884,190           | \$76,620         |
| Real estate and rental and leasing                                    | 797,870           | \$172,529        |
| Transportation and warehousing  | 605,850           | \$35,375         |
| Utilities   | 25,660            | \$18,393         |
| Wholesale trade   | 386,090           | \$70,832         |