

# RETAIL'S IMPACT IN MASSACHUSETTS

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](http://nrf.com/retailsimpact).



# 24%

of jobs in Massachusetts are supported by the retail industry

## BY THE NUMBERS

**721.3K** DIRECT RETAIL EMPLOYMENT

**1.2 million** TOTAL JOBS SUPPORTED

**\$34.8 billion** DIRECT IMPACT ON GDP

**\$92.2 billion** TOTAL IMPACT ON GDP

**\$25.6 billion** DIRECT LABOR INCOME

**\$60.6 billion** TOTAL LABOR INCOME

**84K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MASSACHUSETTS

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
<b>Retail trade (including food services and drinking places)</b>	<b>721,300</b>	<b>\$34,767</b>
Accommodation	43,050	\$4,035
Administrative, support and waste management and remediation services	252,130	\$15,617
Agriculture, forestry, fishing, and related activities	20,600	\$706
Arts, entertainment, and recreation	132,420	\$6,949
Construction	259,700	\$21,065
Educational services	251,180	\$17,266
Finance and insurance	283,690	\$52,829
Health care and social assistance	699,210	\$52,403
Information	107,890	\$31,732
Management of companies and enterprises	77,350	\$13,473
Manufacturing	260,510	\$52,614
Mining, quarrying, and oil and gas extraction	3,220	\$323
Other services (except government and government enterprises)	244,570	\$10,693
Professional, scientific, and technical services	487,310	\$73,354
Real estate and rental and leasing	214,160	\$80,642
Transportation and warehousing	199,880	\$10,789
Utilities	12,360	\$7,227
Wholesale trade	137,830	\$27,639