

# RETAIL'S IMPACT IN MISSISSIPPI

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](http://nrf.com/retailsimpact).



# 26%

of jobs in Mississippi are supported by the retail industry

## BY THE NUMBERS

**277.8K** DIRECT RETAIL EMPLOYMENT

**417.2K** TOTAL JOBS SUPPORTED

**\$11.9 billion** DIRECT IMPACT ON GDP

**\$23.6 billion** TOTAL IMPACT ON GDP

**\$7.2 billion** DIRECT LABOR INCOME

**\$13.4 billion** TOTAL LABOR INCOME

**38.7K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MISSISSIPPI

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
<b>Retail trade (including food services and drinking places)</b>	<b>277,750</b>	<b>\$11,916</b>
Accommodation	31,230	\$1,769
Administrative, support and waste management and remediation services	104,230	\$3,168
Agriculture, forestry, fishing, and related activities	54,220	\$2,304
Arts, entertainment, and recreation	20,480	\$602
Construction	84,710	\$4,278
Educational services	25,930	\$923
Finance and insurance	57,200	\$5,617
Health care and social assistance	161,290	\$9,073
Information	14,620	\$2,203
Management of companies and enterprises	13,450	\$1,404
Manufacturing	151,220	\$18,774
Mining, quarrying, and oil and gas extraction	12,630	\$921
Other services (except government and government enterprises)	94,830	\$2,689
Professional, scientific, and technical services	58,100	\$3,723
Real estate and rental and leasing	54,440	\$12,012
Transportation and warehousing	71,860	\$4,306
Utilities	8,250	\$3,440
Wholesale trade	38,680	\$6,179