

# RETAIL'S IMPACT IN NEW JERSEY

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](http://nrf.com/retailsimpact).



# 25%

of jobs in New Jersey are supported by the retail industry

## BY THE NUMBERS

**841.5K** DIRECT RETAIL EMPLOYMENT

**1.4 million** TOTAL JOBS SUPPORTED

**\$45.5 billion** DIRECT IMPACT ON GDP

**\$112.2 billion** TOTAL IMPACT ON GDP

**\$31.3 billion** DIRECT LABOR INCOME

**\$71.4 billion** TOTAL LABOR INCOME

**110.7K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NEW JERSEY

| INDUSTRY  | EMPLOYMENT (JOBS) | GDP (\$MILLION) |
|---|-------------------|-----------------|
| <b>Retail trade (including food services and drinking places)</b>     | <b>841,490</b>    | <b>\$45,533</b> |
| Accommodation   | 57,080            | \$4,610         |
| Administrative, support and waste management and remediation services | 355,130           | \$24,260        |
| Agriculture, forestry, fishing, and related activities                | 24,550            | \$724           |
| Arts, entertainment, and recreation                                   | 129,480           | \$6,426         |
| Construction  | 253,580           | \$23,316        |
| Educational services  | 138,270           | \$7,655         |
| Finance and insurance   | 344,890           | \$42,245        |
| Health care and social assistance                                     | 663,900           | \$49,909        |
| Information   | 89,950            | \$26,728        |
| Management of companies and enterprises                               | 93,520            | \$19,022        |
| Manufacturing   | 264,730           | \$52,262        |
| Mining, quarrying, and oil and gas extraction                         | 3,780             | \$355           |
| Other services (except government and government enterprises)         | 293,720           | \$12,184        |
| Professional, scientific, and technical services                      | 465,180           | \$57,645        |
| Real estate and rental and leasing                                    | 342,600           | \$99,865        |
| Transportation and warehousing  | 331,900           | \$22,764        |
| Utilities   | 16,570            | \$10,387        |
| Wholesale trade   | 236,770           | \$51,822        |