

RETAIL'S IMPACT IN OKLAHOMA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



25%

of jobs in Oklahoma are supported by the retail industry

BY THE NUMBERS

379.9K DIRECT RETAIL EMPLOYMENT

582.3K TOTAL JOBS SUPPORTED

\$15.8 billion DIRECT IMPACT ON GDP

\$34.8 billion TOTAL IMPACT ON GDP

\$10.7 billion DIRECT LABOR INCOME

\$21.7 billion TOTAL LABOR INCOME

52.6K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OKLAHOMA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	379,850	\$15,755
Accommodation	17,680	\$926
Administrative, support and waste management and remediation services	138,640	\$6,155
Agriculture, forestry, fishing, and related activities	86,240	\$2,462
Arts, entertainment, and recreation	36,140	\$1,369
Construction	133,970	\$7,349
Educational services	31,030	\$1,131
Finance and insurance	103,680	\$7,625
Health care and social assistance	220,500	\$14,294
Information	26,000	\$4,787
Management of companies and enterprises	22,930	\$2,352
Manufacturing	149,890	\$18,465
Mining, quarrying, and oil and gas extraction	126,440	\$29,348
Other services (except government and government enterprises)	128,520	\$4,173
Professional, scientific, and technical services	115,600	\$8,419
Real estate and rental and leasing	89,840	\$18,912
Transportation and warehousing	81,200	\$13,343
Utilities	11,080	\$4,090
Wholesale trade	63,150	\$10,981