

RETAIL'S IMPACT IN OREGON

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit nrf.com/retailsimpact.



27%

of jobs in Oregon are supported by the retail industry

BY THE NUMBERS

431.6K DIRECT RETAIL EMPLOYMENT

687.2K TOTAL JOBS SUPPORTED

\$18.3 billion DIRECT IMPACT ON GDP

\$45.7 billion TOTAL IMPACT ON GDP

\$14.5 billion DIRECT LABOR INCOME

\$30.5 billion TOTAL LABOR INCOME

55.6K RETAIL ESTABLISHMENTS

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN OREGON

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	431,550	\$18,272
Accommodation	31,920	\$2,131
Administrative, support and waste management and remediation services	134,440	\$6,696
Agriculture, forestry, fishing, and related activities	101,890	\$3,605
Arts, entertainment, and recreation	66,730	\$2,210
Construction	141,900	\$10,911
Educational services	59,450	\$2,120
Finance and insurance	96,970	\$11,089
Health care and social assistance	298,520	\$20,574
Information	43,640	\$8,825
Management of companies and enterprises	50,570	\$7,947
Manufacturing	213,600	\$34,054
Mining, quarrying, and oil and gas extraction	5,960	\$317
Other services (except government and government enterprises)	130,260	\$5,200
Professional, scientific, and technical services	169,950	\$13,961
Real estate and rental and leasing	121,280	\$38,767
Transportation and warehousing	101,930	\$7,035
Utilities	5,110	\$3,077
Wholesale trade	82,830	\$12,750