

# RETAIL'S IMPACT IN SOUTH DAKOTA

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](http://nrf.com/retailsimpact).



# 25%

of jobs in South Dakota are supported by the retail industry

## BY THE NUMBERS

**101.4K** DIRECT RETAIL EMPLOYMENT

**153.5K** TOTAL JOBS SUPPORTED

**\$4.5 billion** DIRECT IMPACT ON GDP

**\$9.6 billion** TOTAL IMPACT ON GDP

**\$2.8 billion** DIRECT LABOR INCOME

**\$5.7 billion** TOTAL LABOR INCOME

**14.8K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SOUTH DAKOTA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
<b>Retail trade (including food services and drinking places)</b>	<b>101,420</b>	<b>\$4,456</b>
Accommodation	11,040	\$752
Administrative, support and waste management and remediation services	19,180	\$767
Agriculture, forestry, fishing, and related activities	37,430	\$3,611
Arts, entertainment, and recreation	12,760	\$313
Construction	35,510	\$2,005
Educational services	10,220	\$339
Finance and insurance	39,900	\$8,123
Health care and social assistance	71,730	\$5,078
Information	6,970	\$1,256
Management of companies and enterprises	5,960	\$712
Manufacturing	47,100	\$5,135
Mining, quarrying, and oil and gas extraction	2,620	\$146
Other services (except government and government enterprises)	30,450	\$1,097
Professional, scientific, and technical services	23,080	\$1,622
Real estate and rental and leasing	26,410	\$4,814
Transportation and warehousing	19,100	\$1,255
Utilities	2,080	\$906
Wholesale trade	22,150	\$3,704