

**Source: Prosper Insights & Analytics™, Monthly Consumer Survey, FEB-15**

**N = 6186, 2/3 - 2/10/15**

**Adults 18+ Men Women <\$50K \$50K+ 18-24 25-34 35-44 45-54 55-64 65+ NE MW South West**

**Margin of Error = +/- 1.3%**

**When do you plan to file your taxes this year?**

Already filed	23.8%	23.0%	24.6%	31.8%	17.5%	37.8%	30.8%	25.6%	21.4%	18.1%	13.1%	20.2%	22.7%	27.6%	22.0%
February	35.8%	36.9%	34.7%	34.1%	37.7%	35.6%	41.3%	40.2%	36.3%	33.3%	28.3%	39.6%	37.5%	33.8%	33.6%
March	24.9%	24.7%	25.1%	21.3%	27.5%	18.3%	19.8%	21.9%	24.3%	26.5%	36.3%	25.7%	25.2%	23.1%	26.8%
April	15.5%	15.3%	15.7%	12.8%	17.3%	8.3%	8.1%	12.3%	18.0%	22.1%	22.3%	14.6%	14.6%	15.5%	17.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**How will you prepare your taxes this year?**

Prepare myself by hand	12.5%	14.3%	10.9%	17.1%	8.6%	14.5%	13.0%	9.6%	13.5%	13.0%	11.9%	12.3%	12.7%	12.4%	12.7%
Prepare myself using computer software	37.4%	40.4%	34.6%	33.5%	41.8%	30.3%	38.8%	45.0%	40.9%	36.9%	31.3%	35.0%	35.7%	40.2%	37.0%
Use an accountant	22.2%	20.8%	23.5%	15.3%	27.5%	13.3%	18.0%	20.2%	22.7%	24.3%	31.7%	29.8%	20.3%	19.8%	20.9%
Use a tax preparation service	18.4%	17.9%	18.9%	23.1%	14.8%	23.9%	21.4%	17.7%	16.0%	17.4%	15.4%	14.0%	19.5%	18.9%	20.8%
Have spouse, friend or other relative prepare	9.5%	6.7%	12.2%	11.0%	7.4%	18.0%	8.8%	7.5%	6.9%	8.4%	9.6%	9.0%	11.8%	8.8%	8.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Will you file your taxes online this year?**

Yes	64.0%	65.2%	62.9%	57.2%	70.1%	56.4%	67.9%	69.1%	66.7%	62.2%	60.2%	61.3%	63.2%	65.5%	65.0%
No	36.0%	34.8%	37.1%	42.8%	29.9%	43.6%	32.1%	30.9%	33.3%	37.8%	39.8%	38.7%	36.8%	34.5%	35.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Do you expect a tax refund this year?**

Yes	65.7%	66.5%	64.9%	63.6%	67.6%	74.8%	80.4%	75.8%	65.0%	55.0%	46.0%	67.4%	68.4%	63.9%	63.5%
No	34.3%	33.5%	35.1%	36.4%	32.4%	25.2%	19.6%	24.2%	35.0%	45.0%	54.0%	32.6%	31.6%	36.1%	36.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Expecting a Tax Refund: What do you plan to spend your refund on? (Check all that apply)**

Pay down debt	39.1%	37.9%	40.3%	41.2%	38.4%	34.4%	47.6%	49.5%	40.8%	41.2%	21.6%	39.7%	40.1%	39.4%	36.8%
Savings	46.9%	47.2%	46.5%	43.6%	48.7%	54.9%	53.2%	45.6%	44.3%	40.3%	44.6%	45.6%	47.8%	46.8%	47.5%
Everyday expenses	25.1%	24.5%	25.8%	30.6%	20.6%	30.1%	28.1%	24.5%	22.3%	23.5%	23.6%	27.3%	23.3%	26.0%	23.7%
Major purchase (TV, furniture, car, etc.)	10.5%	11.6%	9.4%	11.4%	10.2%	17.5%	16.2%	12.7%	8.9%	6.0%	3.6%	9.2%	12.3%	10.5%	9.7%
etc.)	10.2%	9.9%	10.5%	11.8%	9.2%	19.2%	13.1%	11.5%	9.2%	6.2%	4.3%	9.0%	9.1%	10.9%	11.6%
Vacation	13.0%	12.5%	13.5%	11.6%	15.0%	10.9%	14.7%	15.3%	12.5%	11.5%	12.8%	12.5%	14.9%	13.1%	11.2%
Other (please specify)	4.4%	3.9%	4.8%	3.9%	5.0%	3.1%	3.0%	3.4%	4.7%	5.0%	6.7%	4.7%	4.3%	4.9%	3.5%

\*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

**If Congress were to enact tax reform that would give the average American family an extra \$1200 in take home pay, how would you use the extra income? (Check all that apply)**

Pay down debt	42.1%	40.3%	43.9%	44.3%	41.4%	40.5%	48.8%	49.7%	43.4%	43.0%	27.9%	41.5%	41.9%	43.1%	40.9%
Savings	49.1%	50.2%	48.1%	46.6%	50.8%	61.5%	58.1%	48.5%	43.5%	42.9%	43.5%	48.5%	50.2%	49.3%	48.7%
Everyday expenses	26.5%	26.0%	26.9%	30.6%	23.1%	32.2%	29.8%	26.1%	24.6%	25.1%	22.7%	27.9%	26.1%	26.8%	24.9%
Major purchase (TV, furniture, car, etc.)	9.3%	10.2%	8.5%	9.6%	9.4%	15.4%	12.6%	10.0%	6.7%	7.6%	5.3%	8.3%	11.5%	8.8%	8.9%
"Splurge" purchase (dining out, apparel, salon/spa, etc.)	7.7%	7.6%	7.7%	7.7%	7.8%	12.0%	10.8%	8.4%	5.5%	6.3%	4.2%	7.2%	8.1%	7.5%	7.9%
Vacation	11.2%	10.6%	11.8%	9.4%	12.9%	10.3%	11.8%	13.4%	10.6%	9.9%	11.1%	10.3%	11.7%	11.0%	11.6%
Other (please specify)	3.1%	2.3%	3.8%	3.6%	2.8%	2.7%	1.0%	2.6%	2.2%	3.5%	6.3%	2.3%	4.0%	2.9%	3.2%

\*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.

**Source: Prosper Insights & Analytics™, Monthly Consumer Survey, FEB 07-15**

<b>Adults 18+</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>
<b>When do you plan to file your taxes this year?</b>									
Already filed	21.6%	28.5%	24.3%	24.2%	23.5%	26.3%	29.2%	22.7%	23.8%
February	40.6%	32.7%	36.4%	36.4%	40.4%	38.1%	29.2%	36.7%	35.8%
March	21.9%	23.7%	24.6%	24.4%	21.1%	21.3%	27.4%	25.9%	24.9%
April	15.9%	15.2%	14.7%	15.0%	15.0%	14.3%	14.2%	14.7%	15.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>How will you prepare your taxes this year?</b>									
Prepare myself by hand	14.3%	14.7%	12.8%	13.5%	13.2%	13.8%	14.0%	11.9%	12.5%
Prepare myself using computer software	33.9%	31.5%	31.8%	33.6%	35.2%	36.0%	37.3%	38.4%	37.4%
Use an accountant	23.6%	23.5%	25.7%	23.5%	21.5%	21.0%	20.2%	22.6%	22.2%
Use a tax preparation service	17.4%	18.7%	17.7%	17.6%	19.3%	18.7%	18.8%	17.4%	18.4%
Have spouse, friend or other relative prepare	10.8%	11.6%	12.0%	11.8%	10.9%	10.6%	9.7%	9.7%	9.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Will you file your taxes online this year?</b>									
Yes	50.1%	49.2%	53.4%	54.4%	57.6%	60.7%	62.5%	64.9%	64.0%
No	49.9%	50.8%	46.6%	45.6%	42.4%	39.3%	37.5%	35.1%	36.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>Do you expect a tax refund this year?</b>									
Yes	69.6%	69.2%	68.4%	65.5%	66.2%	66.2%	65.8%	66.6%	65.7%
No	30.4%	30.8%	31.6%	34.5%	33.8%	33.8%	34.2%	33.4%	34.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<b>What do you plan to spend your refund on? (Check all that apply)</b>									
Pay down debt	43.1%	46.5%	48.0%	43.9%	41.9%	39.4%	37.2%	37.7%	39.1%
Savings	38.6%	37.2%	38.9%	40.3%	42.1%	43.8%	44.0%	46.0%	46.9%
Everyday expenses	26.5%	27.0%	26.7%	28.8%	29.7%	28.7%	29.7%	25.3%	25.1%
Major purchase (TV, furniture, car, etc.)	11.0%	12.1%	11.0%	12.5%	13.2%	12.3%	13.6%	10.7%	10.5%
"Splurge" purchase (dining out, apparel, salon/spa, etc.)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	10.2%
Vacation	13.3%	12.1%	11.1%	10.0%	11.9%	11.3%	10.3%	12.8%	13.0%
Other:	7.2%	7.5%	7.5%	7.3%	6.7%	5.2%	5.6%	5.2%	4.4%

\*The sum of the % totals may be greater than 100% because the respondents can select more than one answer.