

# RETAIL'S IMPACT IN TENNESSEE

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting 52 million jobs in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Impact of the U.S. Retail Industry," visit [nrf.com/retailsimpact](http://nrf.com/retailsimpact).



# 27%

of jobs in Tennessee are supported by the retail industry

## BY THE NUMBERS

**705.1K** DIRECT RETAIL EMPLOYMENT

**1.1 million** TOTAL JOBS SUPPORTED

**\$34.2 billion** DIRECT IMPACT ON GDP

**\$78.5 billion** TOTAL IMPACT ON GDP

**\$22.7 billion** DIRECT LABOR INCOME

**\$49.6 billion** TOTAL LABOR INCOME

**89.6K** RETAIL ESTABLISHMENTS

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN TENNESSEE

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
<b>Retail trade (including food services and drinking places)</b>	<b>705,070</b>	<b>\$34,243</b>
Accommodation	45,020	\$3,587
Administrative, support and waste management and remediation services	311,410	\$14,168
Agriculture, forestry, fishing, and related activities	86,080	\$1,126
Arts, entertainment, and recreation	95,850	\$7,152
Construction	226,410	\$14,038
Educational services	81,750	\$3,879
Finance and insurance	183,040	\$21,461
Health care and social assistance	430,390	\$36,433
Information	58,890	\$11,750
Management of companies and enterprises	54,910	\$6,888
Manufacturing	367,790	\$54,969
Mining, quarrying, and oil and gas extraction	8,830	\$950
Other services (except government and government enterprises)	248,870	\$8,969
Professional, scientific, and technical services	229,600	\$20,340
Real estate and rental and leasing	162,950	\$40,067
Transportation and warehousing	235,650	\$16,586
Utilities	4,050	\$2,087
Wholesale trade	131,180	\$24,877